

Honda honors Chemetall do Brasil with the prestigious Supplier of the Year award

On March 4th, Chemetall do Brasil was named Honda's Supplier of the Year (2007) in Quality Service and Technology for providing excellent quality management, exceptional service, and technology to Honda Automóveis do Brasil Ltda. This recognition demonstrates Chemetall do Brasil's commitment to customer service and recognizes the value for quality that is the foundation of the company.

Honda Automóveis do Brasil Ltda. is a division of the Honda Motor Company, Limited. Headquartered in Tokyo, Japan, Honda is the largest manufacturer of engines in the world, and produces an average of 14 million engines each year. Among their products are cars, motorcycles, truck, jets, scooters, all-terrain vehicles (ATV), electric generators, marine engines, jet engines, and lawn and garden machinery. Honda Automóveis do Brasil Ltda. is responsible for making motorcycles and cars for use in the region.

Honda Automóveis do Brasil Ltda. President Sho Minekawa recently presented the award to Chemetall do Brasil representatives Mr. Fabio Gudeliauskas, Glass, Coil Coating, and Automotive Technologies Manager and Mr. Nilton Batista, Chemetall do Brasil General Manager.

In their on-going efforts to meet the ever-changing needs of an evolving global marketplace, Honda seeks the support of dedicated suppliers with the same high standards and goals. By aligning themselves with companies with similar objectives, they are assured of maintaining the same level of quality that has led to their global accomplishments. Chemetall do Brasil is proud to have gained the trust of Honda, and will continue to provide the same level of service to all of our customers.

Said Mr. Gudeliauskas, "To be recognized by a customer in this way confirms our on-going efforts to providing superior customer satisfaction. Supplying advanced surface treatment technologies is no longer enough. We must always couple the high quality of our products to a high quality of service in order to partner with companies of the same vision and dedication. Their success secures our success."

"This prestigious honor is a result of Chemetall do Brasil's hard work in partnership with Chemetall in the United States, Germany and Nippon Paint – Japan. I really would like to congratulate all the involved people in this team work," said Mr. Batista.

Team work has been the cornerstone of Chemetall do Brasil's operating strategy. From the first moment of contact through to delivery and monitoring, Chemetall do Brasil utilizes an indomitable team spirit to quickly respond to customer requirements and industrial trends. Centrally located with sales and manufacturing facilities in São Paulo, Chemetall do Brasil remains close to the markets they serve while maintaining lean targeted marketing strategies to ensure their dominance in the industry.

A highly experienced organization, Chemetall do Brasil assists the unique needs of the region's industries with an experienced technical sales force whose sole focus is to provide businesses with just the right surface treatment products. The industries that benefit from Chemetall do Brasil's expertise include:

- Appliance
- Automotive
- Coil
- Cold Forming
- Electronics
- Military/Defense
- Heating, Ventilation and Air Conditioning Systems
- Heavy Equipment
- Machine Shops
- Metal Fabricating
- Metal Finishing Job Shops

